



Bid Number/बोली क्रमांक (बिड संख्या):
GEM/2023/B/4353105
Dated/दिनांक : 27-12-2023

Bid Document/ बिड दस्तावेज़

Bid Details/बिड विवरण	
Bid End Date/Time/बिड बंद होने की तारीख/समय	11-01-2024 10:00:00
Bid Opening Date/Time/बिड खुलने की तारीख/समय	11-01-2024 10:30:00
Bid Offer Validity (From End Date)/बिड पेशकश वैधता (बंद होने की तारीख से)	120 (Days)
Ministry/State Name/मंत्रालय/राज्य का नाम	Ministry Of Finance
Department Name/विभाग का नाम	Department Of Economic Affairs
Organisation Name/संगठन का नाम	Security Printing And Minting Corporation Of India Limited (spmci)
Office Name/कार्यालय का नाम	Janpath
Item Category/मद केटेगरी	Advertisement Service - Newspaper - Tender Notices Advertisement; Any inside page of main page; Hindustan Times; English; All editions; Black and White; DAVP Rates , Advertisement Service - Newspaper - Tender Notices Advertisement; Any inside page of main page; Hindustan Hindi; Hindi; All editions; Black and White; DAVP Rates , Advertisement Service - Newspaper - Tender Notices Advertisement; Any inside page of main page; Lokmat; Marathi; Nashik; Black and White; DAVP Rates , Advertisement Service - Newspaper - Tender Notices Advertisement; Any inside page of main page; Punya Nagari; Marathi; Nashik; Black and White; DAVP Rates
Contract Period/अनुबंध अवधि	1 Year(s)
Years of Past Experience Required for same/similar service/उन्हीं/समान सेवाओं के लिए अपेक्षित विगत अनुभव के वर्ष	1 Year (s)
MSE Exemption for Years Of Experience/अनुभव के वर्षों से एमएसई छूट/ and Turnover/टर्नओवर के लिए एमएसई को छूट प्राप्त है	Yes
Startup Exemption for Years Of Experience/अनुभव के वर्षों से स्टार्टअप छूट/ and Turnover/ टर्नओवर के लिए स्टार्टअप को छूट प्राप्त है	Yes
Document required from seller/विक्रेता से मांगे गए दस्तावेज़	Experience Criteria,Bidder Turnover,Certificate (Requested in ATC),Additional Doc 1 (Requested in ATC) *In case any bidder is seeking exemption from Experience / Turnover Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer

Bid Details/बिड विवरण	
Bid to RA enabled/बिड से रिवर्स नीलामी सक्रिय किया	No
Type of Bid/बिड का प्रकार	Two Packet Bid
Time allowed for Technical Clarifications during technical evaluation/तकनीकी मूल्यांकन के दौरान तकनीकी स्पष्टीकरण हेतु अनुमत समय	2 Days
Estimated Bid Value/अनुमानित बिड मूल्य	989679
Evaluation Method/मूल्यांकन पद्धति	Total value wise evaluation

EMD Detail/ईएमडी विवरण

Advisory Bank/एडवाइजरी बैंक	Indusind bank
EMD Amount/ईएमडी राशि	19800

ePBG Detail/ईपीबीजी विवरण

Advisory Bank/एडवाइजरी बैंक	Indusind bank
ePBG Percentage(%) / ईपीबीजी प्रतिशत (%)	3.00
Duration of ePBG required (Months) / ईपीबीजी की अपेक्षित अवधि (महीने).	14

(a). EMD EXEMPTION: The bidder seeking EMD exemption, must submit the valid supporting document for the relevant category as per GeM GTC with the bid. Under MSE category, only manufacturers for goods and Service Providers for Services are eligible for exemption from EMD. Traders are excluded from the purview of this Policy./जेम की शर्तों के अनुसार ईएमडी छूट के इच्छुक बिडर को संबंधित केटेगरी के लिए बिड के साथ वैध समर्थित दस्तावेज़ प्रस्तुत करने हैं। एमएसई केटेगरी के अंतर्गत केवल वस्तुओं के लिए विनिर्माता तथा सेवाओं के लिए सेवा प्रदाता ईएमडी से छूट के पात्र हैं। व्यापारियों को इस नीति के दायरे से बाहर रखा गया है।

(b). EMD & Performance security should be in favour of Beneficiary, wherever it is applicable./ईएमडी और संपादन जमानत राशि, जहां यह लागू होती है, लाभार्थी के पक्ष में होनी चाहिए।

Beneficiary/लाभार्थी :

Chief General Manager
Nashik
(India Security Press)

Splitting/विभाजन

Bid splitting not applied/बोली विभाजन लागू नहीं किया गया.

MII Compliance/एमआईआई अनुपालन

MII Compliance/एमआईआई अनुपालन	Yes
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MSE Purchase Preference/एमएसई खरीद वरीयता

MSE Purchase Preference/एमएसई खरीद वरीयता	Yes
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1. If the bidder is a Micro or Small Enterprise as per latest definitions under MSME rules, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.
2. If the bidder is a Startup, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to their meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.
3. Years of Past Experience required: The bidder must have experience for number of years as indicated above in bid document (ending month of March prior to the bid opening) of providing similar type of services to any Central / State Govt Organization / PSU / Public Listed Company. Copies of relevant contracts / orders to be uploaded along with bid in support of having provided services during each of the Financial year.
4. Purchase preference to Micro and Small Enterprises (MSEs): Purchase preference will be given to MSEs as defined in Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012 dated 23.03.2012 issued by Ministry of Micro, Small and Medium Enterprises and its subsequent Orders/Notifications issued by concerned Ministry. If the bidder wants to avail the Purchase preference for services, the bidder must be the Service provider of the offered Service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered service. If L-1 is not an MSE and MSE Service Provider (s) has/have quoted price within L-1+ 15% of margin of purchase preference /price band defined in relevant policy, then 100% order quantity will be awarded to such MSE bidder subject to acceptance of L1 bid price.
[OM No.1 4 2021 PPD dated 18.05.2023](#) for compliance of Concurrent application of Public Procurement Policy for Micro and Small Enterprises Order, 2012 and Public Procurement (Preference to Make in India) Order, 2017.
5. Estimated Bid Value indicated above is being declared solely for the purpose of guidance on EMD amount and for determining the Eligibility Criteria related to Turn Over, Past Performance and Project / Past Experience etc. This has no relevance or bearing on the price to be quoted by the bidders and is also not going to have any impact on bid participation. Also this is not going to be used as a criteria in determining reasonableness of quoted prices which would be determined by the buyer based on its own assessment of reasonableness and based on competitive prices received in Bid / RA process.

Advertisement Service - Newspaper - Tender Notices Advertisement; Any Inside Page Of Main Page; Hindustan Times; English; All Editions; Black And White; DAVP Rates (20)**Technical Specifications/तकनीकी विशिष्टियाँ**

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Hindustan Times
Language	English
Edition	All editions
Colour	Black and White
Rate offering	DAVP Rates

Specification	Values
Addon(s)/एडऑन	
Additional Details/अतिरिक्त विवरण	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़

Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी

S.No./क्र. सं.	Consignee Reporting/Officer/परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement/अतिरिक्त आवश्यकता
1	Biplab Basak	422101,India Security Press, Nashik Road Nashik , Maharashtra	20	<ul style="list-style-type: none"> Number of days for which advertisement is required : 40

Advertisement Service - Newspaper - Tender Notices Advertisement; Any Inside Page Of Main Page; Hindustan Hindi; Hindi; All Editions; Black And White; DAVP Rates (20)

Technical Specifications/तकनीकी विशिष्टियाँ

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Hindustan Hindi
Language	Hindi
Edition	All editions
Colour	Black and White
Rate offering	DAVP Rates
Addon(s)/एडऑन	
Additional Details/अतिरिक्त विवरण	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़**Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी**

S.No./क्र. सं.	Consignee Reporting/Officer/परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement/अतिरिक्त आवश्यकता
1	Biplab Basak	422101,India Security Press, Nashik Road Nashik , Maharashtra	20	<ul style="list-style-type: none">Number of days for which advertisement is required : 40

Advertisement Service - Newspaper - Tender Notices Advertisement; Any Inside Page Of Main Page; Lokmat; Marathi; Nashik; Black And White; DAVP Rates (20)**Technical Specifications/तकनीकी विशिष्टियाँ**

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Lokmat
Language	Marathi
Edition	Nashik
Colour	Black and White
Rate offering	DAVP Rates
Addon(s)/एडऑन	
Additional Details/अतिरिक्त विवरण	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़**Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी**

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement/अतिरिक्त आवश्यकता
1	Biplab Basak	422101,India Security Press, Nashik Road Nashik , Maharashtra	20	<ul style="list-style-type: none"> Number of days for which advertisement is required : 40

Advertisement Service - Newspaper - Tender Notices Advertisement; Any Inside Page Of Main Page; Punya Nagari; Marathi; Nashik; Black And White; DAVP Rates (20)

Technical Specifications/तकनीकी विशिष्टियाँ

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	Any inside page of main page
Names of Newspaper	Punya Nagari
Language	Marathi
Edition	Nashik
Colour	Black and White
Rate offering	DAVP Rates
Addon(s)/एडऑन	
Additional Details/अतिरिक्त विवरण	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़

Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement/अतिरिक्त आवश्यकता
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S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement/अतिरिक्त आवश्यकता
1	Biplab Basak	422101,India Security Press, Nashik Road Nashik , Maharashtra	20	<ul style="list-style-type: none"> Number of days for which advertisement is required : 15

Buyer Added Bid Specific Terms and Conditions/क्रेता द्वारा जोड़ी गई बिड की विशेष शर्तें

1. Generic

OPTION CLAUSE: The buyer can increase or decrease the contract quantity or contract duration up to 25 percent at the time of issue of the contract. However, once the contract is issued, contract quantity or contract duration can only be increased up to 25 percent. Bidders are bound to accept the revised quantity or duration

2. Generic

- The Seller shall not assign the Contract in whole or part without obtaining the prior written consent of buyer.
- The Seller shall not sub-contract the Contract in whole or part to any entity without obtaining the prior written consent of buyer.
- The Seller shall, notwithstanding the consent and assignment/sub-contract, remain jointly and severally liable and responsible to buyer together with the assignee/ sub-contractor, for and in respect of the due performance of the Contract and the Sellers obligations there under.

3. Forms of EMD and PBG

Bidders can also submit the EMD with Account Payee Demand Draft in favour of

India Security Press, a unit of SPMCIL
payable at
Nashik

Bidder has to upload scanned copy / proof of the DD along with bid and has to ensure delivery of hardcopy to the Buyer within 5 days of Bid End date / Bid Opening date.

4. Forms of EMD and PBG

Bidders can also submit the EMD with Fixed Deposit Receipt made out or pledged in the name of A/C (Name of the Buyer). The bank should certify on it that the deposit can be withdrawn only on the demand or with the sanction of the pledgee. For release of EMD, the FDR will be released in the favour of the bidder by the Buyer after making endorsement on the back of the FDR duly signed and stamped along with covering letter. Bidder has to upload scanned copy/ proof of the FDR along with bid and has to ensure delivery of hardcopy to the Buyer within 5 days of Bid End date/ Bid Opening date

5. Forms of EMD and PBG

Bidders can also submit the EMD with Banker's Cheque in favour of

India Security Press, a unit of SPMCIL
payable at
Nashik

Bidder has to upload scanned copy / proof of the BC along with bid and has to ensure delivery of hardcopy to the Buyer within 5 days of Bid End date / Bid Opening date.

6. Forms of EMD and PBG

Successful Bidder can submit the Performance Security in the form of Account Payee Demand Draft also (besides PBG which is allowed as per GeM GTC). DD should be made in favour of

India Security Press, a unit of SPMCIL
payable at
Nashik

. After award of contract, Successful Bidder can upload scanned copy of the DD in place of PBG and has to ensure delivery of hard copy to the original DD to the Buyer within 15 days of award of contract.

7. Forms of EMD and PBG

Successful Bidder can submit the Performance Security in the form of Fixed Deposit Receipt also (besides PBG which is allowed as per GeM GTC). FDR should be made out or pledged in the name of

India Security Press, a unit of SPMCIL
A/C (Name of the Seller). The bank should certify on it that the deposit can be withdrawn only on the demand or with the sanction of the pledgee. For release of Security Deposit, the FDR will be released in favour of bidder by the Buyer after making endorsement on the back of the FDR duly signed and stamped along with covering letter. Successful Bidder has to upload scanned copy of the FDR document in place of PBG and has to ensure delivery of hard copy of Original FDR to the Buyer within 15 days of award of contract.

8. Buyer Added Bid Specific ATC

Buyer Added text based ATC clauses

A) The Scope of Service:

- a) The Advertising agency has to publish the "Notice for Inviting Tenders" or other advertisements, if any, as specified by India Security Press, Nashik as and when required in the News-papers as specified by India Security Press, Nashik.
- b) The request for publishing advertisement shall be provided Two days before of publishing date.
- c) The bidders are requested to submit a copy of DAVP rates of leading National Newspapers and leading Local Newspapers of Maharashtra along with bid document /offer.
- d) The contractor has to submit 02 sets of newspaper cutting as a proof of advertisement published.

Terms and Condition:

- a) The advertisement agency shall publish the tenders in the local as well as national newspaper as per the requirements given by India Security Press, Nashik. If the agency fails to publish the advertisement in any Newspapers edition specified by India Security Press, Nashik, on specified date, payment for the same will not be made for that particular edition.
- b) If due to technical or any other reason, the agency is unable to publish the tenders in newspaper, the same should be conveyed to India Security Press, Nashik on same day along with reason for not publishing the tender failing which Supply Order may be cancelled and Security Deposit shall be forfeited. Penal action such as debarring/black-listing may also be taken in due course.
- c) Payment will be released at actual number of Advertisements Published by firm and after submission of bills, inspection and acceptance of services by the purchaser and on production of all req

required documents by the supplier. The payment will be done through online mode only. Therefore, the suppliers have to produce all the bank details such as Name of Bank, Account No., IFSC Code No., MICR No. along with the Tender document or alongwith Bills.

B) Firm must submit documentary evidence of having registered office in the state of Maharashtra and should have experience of providing similar services in any one year during last five years from the said office in state of Maharashtra.

C) Qualification and eligibility criteria of Bid

i) Experience & Past performance:- The Bidder should have experience of having successfully completed similar kind of services for the value at least Rs. 4 Lakhs in any one of the last five years ending on 31st March 2023

Note: The 'Experience and Past experience criteria' is exempted for Startups and Micro and Small Enterprises.

ii) **Capability:-** The bidder must have capability to provide the relevant services.

iii) **Financial standing:-**

a) The average annual financial turnover of the bidder during the last three years, ending on 31st March 2023, should be at least Rs. 4 Lakhs (or equivalent in foreign currency at exchange rate prevalent on 31st March 2023) as per the annual report (audited balance sheet and profit & loss account) of the relevant period, duly authenticated by a Chartered Accountant/ Cost Accountant in India or equivalent in relevant countries.

Note: The 'Average Annual Turnover criteria' is exempted for Startups and Micro and Small Enterprises.

b) The bidder should not have suffered any financial loss for more than one year during the last three years, ending on 31st March 2023.

c) (i) The net worth of the Bidder should not be negative on 31st March 2023 and also should not have eroded by more than 30% in the last three years, ending on 31st March 2023..

Applicability in Special Cases :- For Existing successful Past Suppliers: In case the bidder (manufacturer or principal or authorised representative) who is a successful past supplier of 'The Product' in at least one of the recent past three procurements, who do not meet any or more of requirements above, would also be considered to be qualified in view of their proven credentials, for the maximum quantity supplied by him in such recent past. (This clause is not applicable for Security Items as notified by Government of India from time to time.)

3. Quantum of LD:- If the Seller/Service Provider fails to deliver any or all of the Goods/Services within the original/re-fixed delivery period(s) specified in the contract, the Buyer will be entitled to deduct/recover the Liquidated Damages for the delay, unless covered under Force Majeure conditions aforesaid, @ 0.5% of the contract value of delayed quantity per week or part of the week of delayed period as pre-estimated damages not exceeding 10% of the contract value of delayed quantity without any controversy/dispute of any sort whatsoever.

4. Payment Terms: - The payment will be released at actual Numbers of Tender Notices Published and receipt of satisfactory report of services from the User Department and on production of all

required documents and submission of Bills on monthly basis. The payment will be done through online only. Therefore, the supplier has to produce all the Bank details such as Name of Bank, Account No., IFSC Code No., MICR No. along with Bid Document. TDS will be deducted as per rules in force.

5. Bidder must submit check list of below mentioned documents:-

Sr No.	Description	Submitted / Not Submitted
1.	Documentary evidence towards Geographical presence in the state of Maharashtra as per clause B	
2.	Documentary evidence towards Experience and past performance criteria as per clause C (i)	
3.	Documentary evidence towards Capability as per clause C (ii)	
4.	Documentary evidence towards Financial data i.e. CA Certified and Audited Balance sheets and Profit & Loss Account statements duly authenticated by a Chartered Accountant / Cost Accountant in India of last three financial years i.e. 2019-20, 2020-21 & 2021-22 as per Clause C (iii) (a), (b) & (c).	
5.	Compliance to buyer added bid specific ATC documents of actual required Scope of Work with sealed and signed by authorized signatory	
6.	Documentary evidence towards submission of EMD	
7.	MSE Certificate/Start up Certificate if claiming for exemption against experience and turnover criteria only.	
8.	Compliance to all terms and conditions of bid document	

Disclaimer/अस्वीकरण

The additional terms and conditions have been incorporated by the Buyer after approval of the Competent Authority in Buyer Organization, whereby Buyer organization is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any eccentricity / restriction arising in the bidding process due to these ATCs and due to modification of technical specifications and / or terms and conditions governing the bid. Any clause(s) incorporated by the Buyer regarding following shall be treated as null and void and would not be considered as part of bid:-

1. Definition of Class I and Class II suppliers in the bid not in line with the extant Order / Office Memorandum issued by DPIIT in this regard.
2. Seeking EMD submission from bidder(s), including via Additional Terms & Conditions, in contravention to exemption provided to such sellers under GeM GTC.
3. Publishing Custom / BOQ bids for items for which regular GeM categories are available without any Category item bunched with it.
4. Creating BoQ bid for single item.

5. Mentioning specific Brand or Make or Model or Manufacturer or Dealer name.
6. Mandating submission of documents in physical form as a pre-requisite to qualify bidders.
7. Floating / creation of work contracts as Custom Bids in Services.
8. Seeking sample with bid or approval of samples during bid evaluation process.
9. Mandating foreign / international certifications even in case of existence of Indian Standards without specifying equivalent Indian Certification / standards.
10. Seeking experience from specific organization / department / institute only or from foreign / export experience.
11. Creating bid for items from irrelevant categories.
12. Incorporating any clause against the MSME policy and Preference to Make in India Policy.
13. Reference of conditions published on any external site or reference to external documents/clauses.
14. Asking for any Tender fee / Bid Participation fee / Auction fee in case of Bids / Forward Auction, as the case may be.

Further, if any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller within 4 days of bid publication on GeM. Buyer is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations.

This Bid is governed by the [General Terms and Conditions/सामान्य नियम और शर्तें](#), conditions stipulated in Bid and [Service Level Agreement](#) specific to this Service as provided in the Marketplace. However in case if any condition specified in General Terms and Conditions/सामान्य नियम और शर्तें is contradicted by the conditions stipulated in Service Level Agreement, then it will over ride the conditions in the General Terms and Conditions.

In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action in accordance with the laws./जेम की सामान्य शर्तों के खंड 26 के संदर्भ में भारत के साथ भूमि सीमा साझा करने वाले देश के बिडर से खरीद पर प्रतिबंध के संबंध में भारत के साथ भूमि सीमा साझा करने वाले देश का कोई भी बिडर इस निविदा में बिड देने के लिए तभी पात्र होगा जब वह बिड देने वाला सक्षम प्राधिकारी के पास पंजीकृत हो। बिड में भाग लेते समय बिडर को इसका अनुपालन करना होगा और कोई भी गलत घोषणा किए जाने व इसका अनुपालन न करने पर अनुबंध को तत्काल समाप्त करने और कानून के अनुसार आगे की कानूनी कार्रवाई का आधार होगा।

---Thank You/धन्यवाद---